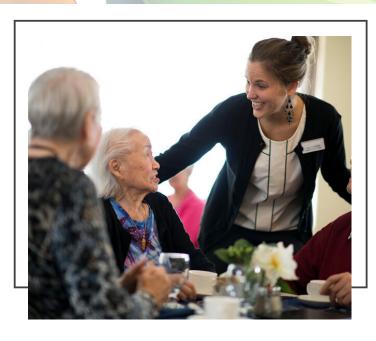
Your Fully Certified PointClickCare® Implementation & Support Partner

MARCH 2020

# **HyMark** Solutions



#### Long Term Care Administrators Week.

March 9th-13th.

Since 1994, the American College of Health Care Administrators (ACHCA) has sponsored this national observance each March.

This week honors and celebrates the important roles of Administrators.

Administrators are key players in the care team and are entrusted with the responsibility of managing the care of our loved ones. They touch the lives of residents and families, and, most importantly, ensure that their staff provides the highest level of quality care to a vulnerable population.

### Here are some suggested ways

in which you might honor and recognize your Administrator.

- For individual recognition flowers, candy or some other treat; lunch or dinner out; gift certificates such as to a spa so that they can be on the receiving end of care giving; tickets to area events.
- For center recognition a special meal, social or theme day at the center hosted by someone other than your administrator; celebrate with special activities that include residents, family, volunteers and staff.
- For community recognition Email a press release that can be submitted to your local newspapers and state trade associations.

Click for Press Release



American College of Health Care Administrators 1101 Connecticut Avenue, NW, Suite 450, Washington, DC 200 Ph: (800) 561-3148 | www.achca.org

PRESS RELEASE
FOR IMMEDIATE RELEASE

ACHCA Celebrates Long-Term Care Administrator's Week

Washington, DC – March 9, 2020 – March 9-13, 2020 is National Long Term-Care Administrator's Week. During this week, staff, residents, families, and volunteers have the opportunity to say 'thank you' and honor the administrators who lead our nation's long-term care communities.

Administrators are key payers in the care learn and are entrused with the responsibility of managing the care of our loved ones. They touch the lives of residents and families, and, most importantly, ensure that their staff provides the highest level of quality care to a vulnerable population.

To become an administrator takes commitment and dedication. They undertake a rigorous internship, followed by state and national board exams. Upon becoming an administrator, they must continue life-long learning to provide the best care possible in every situation. They are masters of multi-tasking, taking into account every aspect of a person's life, not just their medical needs, while building a sense of home and community.

"Each day our members work hard to ensure the best quality of life to those entrusted to their care. In an increasingly

#### **Did You Know?**

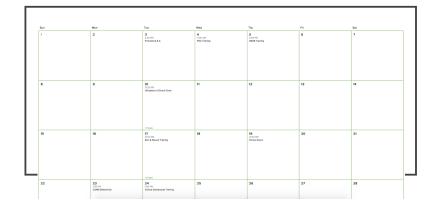
PointClickCare® Intake Referral Management (IRM) is being replaced with Customer Relationship Management (CRM)?

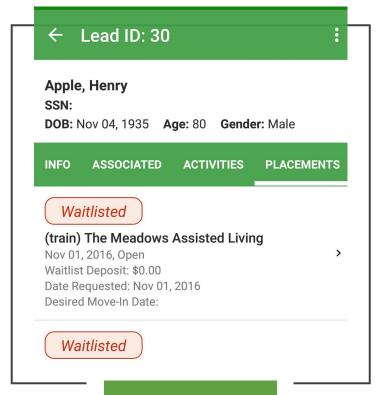
IRM will be retired and disabled June 2020. This means that it is time to work on the transition.

What are you waiting for?

HyMark Solutions is here to assist for a smooth transition!

Customer Relationship Management (CRM) is an easy-to-use tool that helps skilled nursing and senior living providers simplify the processes that lead to referrals becoming residents. CRM enhances lead management efficiency, increases profitability and helps meet occupancy goals. to learn more about CRM click the "More Information" button.





**More Information** 

## Monthly Trainings.

offered by our clinical & financial specialists

Our team of specialists offer trainings each month on all things PointClickCare®. This month, as mentioned above, we a offering special trainings for Administrators. These special trainings will be taking place on March 10th and 24th. To learn more or sign up for these trainings click on the calendar.

We are here for you; if one of our training dates or times doesn't work for you, message our team and we will dp our best to accommodate you





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